iS OK DESIGNS

Artwork Specification Sheet

A2 POSTERS

Finished Size: 420mm x 594mm
Print: Four colour process (CMYK)

Please set up your artwork to the following specifications:
Size with bleed: 426mm x 600mm (5013 x 7087 pixels at 300dpi)
Resolution: 300 dpi minimum. Format: PDF or JPEG

Colour: CMYK (RGB/Pantones) will be converted during proofing.
NB RGB and Pantone colours will not always appear as they are on your screen when converted
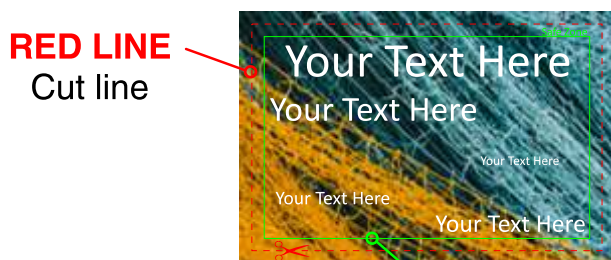**All Fonts: Outlined, Converted to Curves or Embedded**
Bleed: 3mm
Safe Zone: 3mm
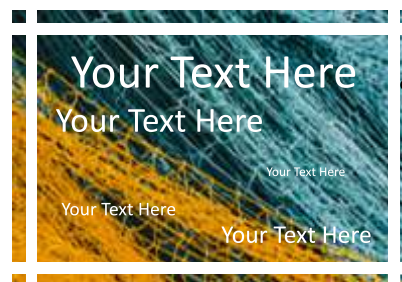**No printer marks - we will put our own on for printing**

Before cutting   After cutting

RED LINE
Cut line

Your Text Here
Your Text Here
Your Text Here
Your Text Here
Your Text Here

Your Text Here
Your Text Here
Your Text Here
Your Text Here
Your Text Here

Bleed has been cut away and discarded

GREEN LINE
Anything inside this line is in the safe zone

What is bleed?
The industry standard is to have 3mm of bleed on each edge and a 3mm safe zone inside.
This means that the length of each side will be 6mm longer.
For example an 148mm x 148mm Leaflets when lined up correctly with bleed will be 154mm x 154mm.
It will then be cut down to its finished size of 148mm x 148mm.

What Is the safe zone?
The safe zone is the 3mm inside of the cutting edge in which no text or important information should be placed.
Any graphics in this area risk being clipped when cutting.